26<sup>th</sup> Annual National Night Out 2009
Giving Neighborhood Crime
& Drugs a Going Away Party!
San Antonio, Texas
"Are you ready for some NNO"!!!
Juan M. Ayala, NNO Coordinator

### **NARRATIVE:**

Are you ready for some NNO!!! Another professional NNO season was about to begin as the National Official and NNO Coordinator, Matt Peskin, announced to the nation earlier this year, via email, mail, and the NNO Website, the official rules and requirements to complete in this year's NNO Category Levels of the competition. With this being said, the competition would not be officially launched if we didn't include the programs arena catchphrase "Let's get ready to rumble"... As the months intensified and the many outstanding competitors worked hard to polish their NNO skills in order to formulate and secure success, they made unforeseeable forward progress to being selected for the play-off's and savoring the taste of victory. The elements of surprise quickly entered into play as each team encountered and endured their own strategies to overcome the difficult times. Not knowing how to over come the difficult moments and how the game is played brought out the best of the competition. Many Cities who made the cutoff's, identifying their own MVP's, and as their STAR Performers they would submit their final Post NNO writeup's, hoping for a chance to be selected to be in the NNO Super Bowl of champions play-off's. With the crowds cheering and full of excitement, what an explosive impact the National Night Out Program has created in bringing together and providing projection calls for NNO 2009 to again involve over 37 million people in over 15,000 communities to stand up and give neighborhood crime and drugs a going away party. A celebration in the NNO Super bowl style, an amazing twenty six years later and still going strong, the stadium is packed to capacity and the many tailgaters support the event in their own ways just outside the stadium. The San Antonio Communities along with other Cities throughout the nation proved once again that blending together and united as one, in support of the National Night Out Program, that we can reach out to the stars and make an essential difference in fighting crime and drugs and whether you come in 1st or last place, the challenge is to know that you gave it your BEST. San Antonian's have been ready for the challenge, and this year was no exception, as they met the ultimate challenge of dealing with mother nature and having to plan strategic moves to maneuver around the field despite the 59 days of sweltering and blistering 100 degree HOT weather, and high humidity (which broke the long standing historical record previously held of 36 days and also kept the air conditions almost at a continuous roar and not to forget that it kept the City Public Service Company busier then ever and dealing with many concerns because of one of its major generators going out of service). When you sign up to play, you better be ready for the big guys, they tackle hard and give no mercy, the tackles come in hard and don't stop, weather conditions can be unforgiving, the worst drought ever this past summer was experienced by San Antonio. To add to mother natures bazaar weather, a couple of days prior to the October 6, 2009 playoff's and actual NNO event, the San Antonio area experienced some heavy down pours and was heavily drenched with over 5 inches of rain causing major flooding in many parts of the City. Many of the San Antonio players had major concerns for their scheduled NNO events, but calling time out and discussing a plan on the side-lines and come up with the right play, allowed San Antonio to recover and bounce back after what seemed to be many fumbles in the field and eventually scoring some touchdowns. If that wasn't enough to tackle, the "Economical" crises that the majority of the United States has been experiencing are also hampering the players of San Antonio, making it much harder to consider how to best stage and hold an NNO event on a limited budget. Yet the quarterback sneak play can make and gain you some yardage and in this case it gave us a touch down. Many neighborhoods encountered this very dilemma but were able to overcome the over run and muddy fields and still hang in there and participate, bringing the Spirit of the City to life on that October 6<sup>th</sup>, as the long stretch of the human wave made its way across the City – what a year it has been. Enduring all this phenomena's, the San Antonio players shrugged if off as if nothing could hurt them they took the positive attitude to set the games winning point and making this the BEST NNO events ever. Coming together, San Antonio planed, coordinated, and implemented with all its players, and the spirits never faltered as it all came together without a hitch. The ride has not been an easy one, but the NNO 2009 word got out and started to spread as early as late February 2009, as we communicate to our previous year's players in order to update our NNO rosters, making sure we had the right player's names, address, email distribution listing, and phone numbers. At the same time recruiting new players, by getting the word out through the local news media, City Council Newsletters, flyers, advertisement in the City of San Antonio (COSA) Newsletter, San Antonio Police Department Website, and Time Warner Cable Television Government Channel to name a few. Through out the games, the officiating Matt Peskin, threw out the yellow flag as he made several calls and wanted to confirm NNO 2009 updates # 1 and # 2 rules of the competition; which in fact provided the necessary ingredients to put all teams in the path of Victory. San Antonio's story has demonstrated the ability to withstand the toughest players and elements of surprise and to be able to overcome the elements of Mother Nature, achieving yet another milestone for the great City of San Antonio, Texas. The City continues to grow and so does the NNO program, this is good, it makes us ALL much better.

How did the NNO 2009 event benefit our communities, Neighborhood Participation, Media and Promotional Campaign, and what Impact did it have: In the twenty Six years of National Night Out, only twice has the national event been split between two different months of celebration, all states except Texas celebrate in August, as Texas Celebrates in October. And event though the NNO event comes around and is celebrated but on one evening of the year (for Texas this year being October 6, 2009) it takes great commitment to dedicate so much energy, time, funds, and resources to explore and put together an event of this magnitude. When you consider the short term look of a one day celebration, it can be misleading, but if manipulated and steered in the right direction, and you consider the long term benefits, it will bring positive results to events such as the Annual National Night Out campaign. A City such as San Antonio, Texas, Seventh largest City in the United States can wake up the next day after their NNO event has been celebrated feeling refreshed and relieved to know that things went well and after many months of exhausting preparations in researching, planning, coordinating, and implementing for their celebration, one learns from its surrounding communities, and the news media of the many magical and wonderful things that happened throughout the City as the citizens collaborated and came together. So San Antonio would like to share with the rest of it brothers and sisters, united in this magnificent campaign to extinguish crimes and drugs and make it a thing of the past, so we tell our STORY:

The San Antonio Express-News (dated Wednesday, October 7, 2009, Staff Writers Eva Ruth Moravec, Valentino Lucio, and Vianna Davila contributed to this report) said it best, the front page read "CITIZENS SAY NO TO CRIME - A GOOD NIGHT TO GET OUT" and shows Giggles the Clown also known as Gloria Gutierrez showing her painting skills. This NNO event was captured at the El Chaparral-fertile Valley Neighborhood Association in which over 600 citizens participated and included a parade and many more successful activities. The Express-News further went on to say "The day's celebration began in front of City Hall in the morning when San Antonio fire and police authorities symbolically lit a streetlight to remind residents to turn their front porch lights on in the evening". "Let's celebrate another year of coming together" Mayor Julian Castro said. "National Night Out is important for San Antonio, because it strengthens bonds between neighbors". "On the West Side near the Lincoln Heights Courts Apartments, four streets were blocked off for the event with a car show, mariachis, DJs and bands. At one point, organizers said, more than 300 people attended. That area is the most recent in the City to have a gang injunction imposed". The Express-News continues to make note that "it's a beautiful thing to finally shed light out here in the darkness," said Pastor Jimmie Robles of Last Chance Ministries, "and being able to feed the community for free and just allow them to have a good time instead of all this gang violence and ...drugs. This is a night they can remember. Hopefully it won't be the last one." In closing the article, the Express-News mentioned, "For those who didn't have events in their neighborhoods, there was the 13th annual Alamodome Fan Fair. While the turnout wasn't quite what is has been in the past, those who did attend had no shortage of entertainment. There was, however, a moment of silence in honor of one of the event's fervent supporters, David Arevalo, who died last year at the age of 47. Arevalo's 30 year-old daughter, Elizabeth, helped organize this year's celebration in honor of her community-activist father. "My father did a lot to keep the community safe and that is what this event is all about, " she said. "all I'm trying to do is keep the tradition alive." End of Express-News article.

<u>Statistical NNO 2009 Data:</u> shows that our final results produced over 1,325 registered parties, approximately 180,000 persons participated on Tuesday, October 6, 2009. The Alamo Dome contributed approximately 8,000 to 10,000 participants. A large sum of local, county, state, and federal agencies and departments were represented that night and the response from the communities were overwhelming (see attached listing of Points of Contacts).

Significant NNO 2009 Success Stories - San Antonio Police Department Volunteers In Policing make the ultimate difference for NNO 2009: Huge success stories have materialized along the way of the NNO gamut, the greatest achievement being that of the 600 membership making up the Elite San Antonio Police Department Volunteers In Policing (VIP) Program. SAPD Deputy Chief Ray Torres, Patrol South Division Commander, saw and realized the importance of getting proper recognition for the hard working volunteers and made the recommendation through the chain-of-command to get the group nominated the for this award. Through extensive research and obtaining the necessary facts to put together a high-quality presentation, the nomination package was completed and submitted. In July 2009, Chief McManus and Deputy Chief Torres were officially notified by the IACP selection committee that the SAPD VIP Program had been selected and would received the very prestigious International Association of Chief's of Police (IACP) Volunteer in Policing Service Award at this year's IACP Conference held in Denver, Colorado, October 3 - 7, 2009. The IACP Award for Outstanding Achievement in Law Enforcement Volunteer Programs recognizes volunteer programs that demonstrate innovative and effective practices for augmenting sworn or civilian staff and improving service delivery to their communities. The IACP is the world's oldest (founded in 1893) and largest nonprofit membership organization of police executives, with over 20,000 members in over 89 different countries. Without the direct support of our SAPD VIP Program, the outstanding accomplishments of the NNO program would not be possible as they are directly responsible for many of the tasking and support duties of the over all events. Through the eyes of Deputy chief Jeff Humphrey, Patrol North Division Commander, he wanted to further provide and give something back to the volunteers that would be personal and meaningful, he envisioned a coin that could be presented to each volunteer, so the VIP Commemorative Coin 2009 was created to honor the man and woman, young and old, for their honorable services to the San Antonio Police Department Volunteer's In Policing (VIP) Program (see scrapbook attachment). The new coin was presented to each volunteer at the Annual VIP Awards Banquet, held at the San Antonio Crowne Plaza River Hotel, on June 10, 2009. The services of the volunteer not only helps alleviate the short falls of police manpower and allows the police department to utilize its officers in more critical roles, but the services of the volunteers in today's world, if we had to pay them for their services are saving our department approximately \$20.00 per man hour, multiplied several times over for each of our volunteer it brings significant savings to our department. Through the assistance of SAPD Deputy chief's Ray Torres and Jeff Humphrey, and VIP/PST members Ken Weaver, Al Cannistra, R.D. Roland, Don Carr, and several other dedicated volunteers, the SAPD VIP Website was initiated. Only after many long months of researching and locating the right company to help us get things flowing did we find the right resources by allowing us to not only track and report volunteer man hours, but at the same time allow for opportunities to create assignments, track them and extend the ability to communicate with our volunteers via email. With the need to reduce Graffiti in the San Antonio area, a plan was implemented by SAPD Deputy Chief Jeff Humphrey, Patrol North Division Commander, to provide steps and measures that would assist in the possibilities of capturing the unwanted graffiti artist in action, so the San Antonio Graffiti Elimination (SAGE) Program was born. Since its inception in mid 2009, there have been significant steps taken to increase graffiti awareness, and the program has implemented strategically set cameras and monitors to visually detect intruders throughout the City on a 24 X 7 monitoring operation and because of this program, statistics show a 6% arrest rate increased around the San Antonio area.

# Go Direct Program – Fraud and Identity Theft sponsored by NATW:

San Antonio once again registered and participated in this year's Go Direct program designed to promote the safety benefits of direct deposits for Social Security, SSI, and VA Compensation and Pension payments. We were able to advertise to the citizens of San Antonio through our email communications during updated announcements and successfully contributed to the overall campaign which recently marked an exciting milestone – 3 million senior citizens and others who received federal benefits payments who switched from paper checks to direct deposit. We feel this is a very important program and are glad to

be participants and making a difference (see attached letter from Go Direct - Alexa Urban, Director, EFT Strategy Division, U.S. Department of the Treasury's Financial Management Service).

NNO 2009 Products: Thanks to the NNO 2009 Super Store Products Department personal for their "Outstanding" work and contributions in making the NNO website a very friendly way to purchase NNO merchandise. We made sure to make this website available in our updated emails and take advantage of the early bird orders and we know that merchandise goes fast and as a NNO Coordinator we were able to order our 125 Texas NNO 2009 Banners and even more exciting through the contributions and generous grant from our National NNO Sponsor – Target, we were able to purchase our NNO Knight. Our NNO 2009 Scrapbook also shows the many photo's displaying the many products that were purchased by the many participating communities.

NNO Knight: We were overwhelmed with Targets donation that rallied round the purchase of the NNO Knight for our NNO 2009 events. Without more ado and as the newest member of the San Antonio NNO Team, the NNO Knight was suited up for a private photo session in order to capture the spirit of the NNO Knight and publish his arrival and awareness to the citizens of San Antonio. The NNO Knight was announced to communities and that he would be participating in several scheduled NNO 2009 events and would also be visiting the communities during the NNO Tuesday, October 6, 2009. The NNO Knight made his debut and big hit at the NNO 2009 Proclamation Ceremony held at the City Hall Chambers on Thursday, October 1, 2009, where he was introduced to the Mayor of San Antonio and the City Council by Chief of Police William McManus and his side kicks, McGruff "The Crime Dog" and Blue Bear "The Anti-Drug Bear".

U.S. Senators and Representatives: San Antonio would like to recognize the honorable Congressmen and Senators for their contributions and participation in this year's NNO 2009 events, from their posting of information on the Newsletters, to meeting with community meetings, and attending several NNO 2009 events on Tuesday, October 6, 2009, where for example, State Representative David McQuade Leibowitz – District 117, presented several Certificate's of Appreciation in grateful recognition for their participation of National Night Out, the Valley Forest Neighborhood Association being one of them. Also, Representative Jose Menendez visited with communities such as the Adams Hill residents where he shook hands, ate some food, and had many photo opportunities. These are but a few examples of what great our Congress and Senators are involved in support of the NNO Program. A special recognition to (in no special order): State Representative David McQuade Leibowitz – District 117; State Representative Ruth Jones McClendon – District 120; Congressman Charles A. Gonzales – Texas 20; Congressman Crio D. Rodriguez – Texas 23; Congressman Henry Bonilla; Congressman Henry Cuellar; Texas State Representative Arthur Reyna; Texas State Representative Mike Villarreal; Texas State Representative Trey Martinez Fischer; Texas State Representative Jose Menendez; Texas Lieutenant Governor David Dewhurst; Senator Leticia Van de Putte; R. Ph.; Senator John Cornyn; and Senator Kay Bailey Hutchison.

NNO Office Move September 16, 2009: Planning phase one for the office move began in February 2009, with a new address location identified to us as 555 Academic Court, Suite 202, San Antonio, Texas 78204. Phase two called for providing design information for our new offices and conference layouts. As we prepared to relocate a massive amount of VIP and NNO supplies and equipment we continuously worked on our NNO 2009 projects, never letting up for a moment. Phase three came two weeks prior to the September 16<sup>th</sup> move which we begun to pack, phase four followed with the two days of actual moving the office, and phase five completed the process with two weeks of intensified unpacking, concentrating on the priority office supplies to get the office back in some type of operational mode. With lots of help from the volunteers and enthusiasm to get things done, we recovered and pressed on with our NNO 2009 program.

<u>Interviews and NNO Comments:</u> SAFFE Officer's Ralph Delgado and Eric Hernandez both completed a radio interview with local Cox Radio Station Y100 on September 20, 2009 which would air on several days.

## **Scrapbook Photo Album Captions:**

- Front Cover Custom plate identifying San Antonio, Texas
- Page 1 PRIDE : San Antonio, Texas NNO 2009

- Page 2 The City of San Antonio Alamo Flag
- Page 3 San Antonio Mayor Julian Castro and City Council
- Page 4 City of San Antonio NNO 2009 Proclamation
- Page 5 Mayor Julian Castro dedicates formal NNO 2009 Proclamation October 1, 2009
- Page 6 SAPD Police Chief William McManus thanking Mayor Julian Castro for continued support
- Page 7 SAPD Police Chief William McManus, McGruff, and Blue Bear introduce their newest pal, Knight Out
- Page 8 District One Councilwoman Mary Alice Cisneros congratulates SAPD Police Chief William McManus
- Page 9 NNO A history of America's NNO against crime
- Page 10 NNO History in Texas
- Page 11 District 3 Presidents Meeting Councilwoman Jennifer V. Ramos
- Page 12 District 4 Presidents Meeting Councilman Philip A. Cortez
- Page 13 District 10 Councilman John G. Clamp NNO Newsletter
- Page 14 NNO Lighting Ceremony in front of City Hall steps October 6, 2009
- Page 15 SPIRIT
- Page 16 San Antonio City Seal
- Page 18 Thanks to TARGET National NNO Sponsor for Grant funds
- Page 19 Recognizing the SAPD Volunteers In Policing Program (VIP) International Association of Chief's of Police (IACP) Award for Outstanding Achievement in Law Enforcement Volunteer Programs
- Page 20 IACP Award
- Page 21 SAPD VIP Commemorative Coin
- Page 22 Juan Ayala, San Antonio NNO Coordinator, NNO Knight, and Blue Bear
- Page 23 NNO 2009 Project 365: SAPD VIP San Antonio Graffiti Elimination (SAGE)
- Page 24 SAPD Volunteers in action
- Page 25 SAPD Volunteers in action
- Page 26 GOOD NEIGHBORS!
- Page 27 San Antonio Express-News articles on NNO 2009
- Page 28 NNO 2009 flyer from Los Jardines Neighborhood Association
- Page 29 NNO 2009 flyer from El Chaparral/Fertile Valley Neighborhood Association
- Page 30 Wolff Stadium Missions Baseball team August 27, 2009
- Page 31 Wolff Stadium Missions Baseball team August 27, 2009
- Page 32 State Farm Safety Fair August 4, 2009
- Page 33 Cash America Safety Fairs August 12 and 19, 2009
- Page 34 City Public Service (CPS) NNO contributions
- Page 35 City of San Antonio (COSA) Public Information Office and Time Warner Cable Television Network promote NNO 2009
- Page 36 Target National NNO Sponsor Safety Fair August 29, 2009
- Page 37 Target National NNO Sponsor Safety Fair August 29, 2009
- Page 38 Target National NNO Sponsor Safety Fair August 29, 2009
- Page 39 NNO 2009 Radio Interview Y100 Radio Station
- Page 40 COMMUNITY
- Page 41 Through the City of San Antonio
- Page 42 Mayor Julian Castro and Police Chief William McManus make their rounds throughout San Antonio's NNO 2009 events
- Page 43 Government Hill Alliance Neighborhood Association Welcomes Texas State Representative David McQuade Leibowitz and Enclave at Westover Hills Neighborhood Association take time to thank their police officers at their NNO event
- Page 44 City Manager Sheryl Sculley and Police Chief William McManus at the Alamo dome NNO 2009 Fan Fair October 6, 2009

- Page 45 Bands, face paintings, and magic tricks fill the air at the Alamo dome NNO 2009 Fan Fair October 6, 2009
- Page 46 Police, fire fighters, U.S. Coast Guard and many others entertain the crowds at the Alamo dome NNO 2009 Fan Fair October 6, 2009
- Page 47 District 3 Councilwoman Jennifer V. Ramos and her neighborhood NNO events
- Page 48 Hunter Chase II Neighborhood Association visited by SAPD Deputy Chief Jose Banales and District 8 Councilman Reed Williams
- Page 49 Hunter Chase II Neighborhood Association celebrate NNO 2009
- Page 50 SAPD Deputy Chief Jeff Humphrey visits several NNO 2009 events
- Page 51 District 3 Councilwoman Jennifer V. Ramos visits with the Harlandale Independent School District NNO event
- Page 52 City Manager Sheryl Sculley and Police Chief William McManus attending Tobin Hill Historic District in San Antonio
- Page 53 Hunters Creek neighborhood Association NNO Celebration
- Page 54 Palacio Del Rio Senior Citizens Apartments enjoy a NNO dinner, while the Bertha Almaquer Recreational Center on the shores of the historic Woodlawn Lake dance to the Michael Jackson song - Thriller
- Page 55 Larkspur Subdivision and Encino Park Neighborhood Association join in the NNO festivities
- Page 56 Cable-Westwood Neighborhood Association Celebrate NNO with District 6 Councilman Ray Lopez
- Page 57 Cable-Westwood Neighborhood Association
- Page 58 Oakleaf Neighborhood Watch Group enjoys the NNO event (NNO 2009 Scrapbook Coordinator and Designer, Carole Callsen

  – top right photo, 2<sup>nd</sup> from right

  – THANKS CAROLE

  FOR AN OUTSTANDING JOB, WE WILL FOREVER BE GREATFUL!!!
- Page 59 Texas State Representative Jose Menendez and District 4 Councilman Philip Cortez make their NNO rounds in the Adams Hill Neighborhood Association
- Page 60 Texas State Representative Jose Menendez and District 1 Councilwoman Mary Alice Cisneros take time to visit NNO events and capture some photo opportunities
- Page 61 Thank you to all our supporters, contributors, and Friends
- Page 62 Thank you to all our supporters, contributors, and Friends continues
- Page 63 San Antonio's NNO Headquarters office move September 2009
- Page 64 City Officials, San Antonio Citizens, and mascots come together during the NNO Proclamation Ceremony to capture the moment
- Page 65 The diversity of the People of San Antonio...

### **Project 365 – San Antonio Graffiti Elimination:**

See enclosed package

A look into the future - Next Year's NNO 2010 - Taking the Challenge: I think we all understand how dull and boring life would be, to say the least, if we never took risk to discover and challenged our comfort zone and step out of the box to face the unknown with the anticipation of doing something totally new and unimaginable. Taking the Challenge and exploring the known can mystify us, but the end result, whether you succeed or not, is what makes the pioneers and innovators the leaders of new things to come. It is with this anticipation that history will dictate the outcome of your findings and can influence others to follow in your footsteps. With that in mind, our focus for NNO 2010 will concentrate on research for possible development of a City wide NNO contest, or simply a concert, or talent show where participants from throughout the City can come together and perform at the historical Arneson River Theater, San Antonio Parks and Recreation.

### **OVERALL CAMPAIGN**

#### **Team NNO 2009:**

Co-coordinators: Juan Ayala, SAPD, Hilary McGuire, T1204 & Virginia Kroontje, T771

<u>Target</u>: As National sponsors, TARGET Corporation Hilary McGuire (T1204) and Virginia Kroontje, Yvonne Rios, Matt Anzek, Eula Dickey, and all their Target Volunteer members. We just couldn't pull this off without your bighearted support. You are number one in our hearts.

San Antonio Police Department (SAPD): Chief William McManus, Assistant Chief's Harry Griffin & Geraldine Garcia, Deputy Chief's Ray Torres, and Jeff Humphrey, Sergeant Rene Martinez, Officers Ray Todd, Officer Victor Trevino, SAFEE Officers James McDonald, Scott Hermes, Roberto Valle, Ron Atkinson, Felipe Santos, and Ralph Delgado, Photo Lab Technicians Terry Sanchez and Debra Rivera, Public Information Office (PIO) Sandy Gutierrez, and Officer Matt Porter, SAPD NNO Web Designer Carla Zainie, Management Analyst Manager Dennis Rosenberry and Elena Overkleeft, Volunteers In Policing Program Volunteers – NNO Scrapbook Designer Carole Callsen, NNO 2008 Photo Show Presentation Al Cannistra, and Raul Sanchez, NNO 2008 Scrapbook Donations Mike Dolan, Art and Gloria Nuckols, Jane Shafer, Ivie Tovar, and the many countless number of VIP's who volunteered their time.

San Antonio Fire Department (SAFD): Chief Charles Hood, PIO Deborah Foster San Antonio Park Police: Sgt. Al Ballew, Officer Raymond Perez, and Nelinda Barrera

Bexar County Sheriff's Office: Deputy Sandy Atherton, Crime Prevention

Federal Bureau of Investigations: Sandy Garcia, Crime Prevention

Mission's Baseball: Jeff Long, Director of Operations

Cash America: Victor Rogers, Public & Government Affairs Coordinator, Greg Gonzalez, and

Claudia Stuart

**San Antonio Firefighters Association:** Rose Navarro **Neighborhood Resource Center**: Rosalinda "Roz" Chavez

**State Farm Insurance**: Darian Pace **Ultimate Entertainment:** Kitty Masi

**U.S. Coast Guard Recruiting Command:** Gregory Isnardi

<u>Texas Blood and Tissue:</u> Anna M, Arce <u>International Car Racing</u>: Jorge Mendez

## **Participants**:

City Manager - Ms. Sheryl Sculley

Mayor - Julian Castro

2009 – 2011 City Council – 10 Council District Representatives

Councilwoman Mary Alice P. Cisneros – District 1

Councilwoman Ivy R. Taylor – District 2

Councilwoman Jennifer V. Ramos - District 3

Councilman Philip A. Cortez - District 4

Councilman David Medina Jr. - District 5

Councilman Ray Lopez - District 6

Councilman Justin Rodriguez - District 7

Councilman W. Reed Williams - District 8

Councilwoman Elisa Chan - District 9

Councilman John G. Clamp - District 10

City Clerks Office

State Representative David McQuade Leibowitz – District 117

State Representative Ruth Jones McClendon – District 120

Congressman Charles A. Gonzales – Texas 20

Congressman Crio D. Rodriguez – Texas 23

Congressman Henry Cuellar

Texas State Representative Mike Villarreal

Texas State Representative Trey Martinez Fischer

Texas State Representative Jose Menendez

Texas Lieutenant Governor David Dewhurst

Senator Leticia Van de Putte, R. Ph.

Senator John Cornyn

Senator Kay Bailey Hutchison

San Antonio Police Department - Police Chief William P. McManus

San Antonio Fire Department - Fire Chief Charles Hood

San Antonio Park Police - Commander Steven Baum

**SAPD Volunteers In Policing Program** 

SAPD Family Assistance Crisis Team (FACT)

**SAPD Project EASE** 

SAPD Blue Eagle Helicopter Unit

SAPD K-9 Unit

**SAPD Bike Patrol** 

SAPD NNO Website - Webmaster Carla Zanie

SAPD Photo Lab – Terry Sanchez and Debra Rivera

SAPD Auto Theft - Michelle Kleiss

San Antonio Police Officers Association (SAPOA)

San Antonio Black Police Officers Coalition (SABPOC)

San Antonio Hispanic Police Officers Organization (SAHPOO)

San Antonio Fire Fighters Association

Bexar County Sheriff - Amadeo Ortiz

**Bexar County Juvenile Probation** 

**Bexar County District Attorney's Office** 

Justice of the Peace for Bexar County

Bexar County Sheriff's Department Association - Deputy Eric N. Salazar and R.B. Garcia

Bexar County Sheriff's Department (Crime Prevention) - Deputy Sandy Atherton

Bexar County Sheriff's Department (Explorer Program) - Deputy Mark Martinez

**Bexar County Commissioners Court** 

Bexar County Constables Office Precinct # 1 CONSTABLE RUBEN TEJEDA

Bexar County Constables Office Precinct # 2 Assistant Chief Wendell Tomblin

Bexar County Constables Office Precinct # 3 CONSTABLE ROGER TERRY

Bexar County Constables Office Precinct # 4 Chief Deputy John Hydrick

Target Corporation Executive Team Leader-Assets Protection - Virginia Kroontje, Hilary McGuire,

and Yvonne Rios

Cash America Pawn Shops - Victor Rogers, Claudia Stuart, and Greg Gonzalez

State Farm Insurance - Darian Pace and Alma Lacroix

NNO Scrapbook (DONATIONS FOR SCRAP BOOK)

NNO Scrapbook Coordinator and Designer – Carol Callsen

NNO Photo show Presentations Coordinators and Designers – Al Cannistra and Raul Sanchez

San Antonio Film Commission/San Antonio Convention & Visitors Bureau

San Antonio River Operations - Joseph E. Cruz

San Antonio Rio River Cruises -JoAnn Boone

San Antonio Public Library - Barbara Celitans

San Antonio Missions Baseball Club - David Gasaway

San Antonio Housing and Neighborhood Services – Lisa McKenzie Graffiti Coordinator

San Antonio Graffiti Abatement Unit - Charles P. Salsedo Graffiti Coordinator

United States Coast Guard – Gregory Isnardi

Mexico's International Race Car Driver – Jorge Mendoza

Texas Department of Transportation - Irene C. Ugarte

San Antonio Parks and Recreation - Molly Lendman

Texas Parks and Wildlife - Colonel (Retired) Jerry B. Warden

Solid Waste Management

Alamo dome – Elizabeth Arevalo

San Antonio Code Enforcement – Martin L. Ruiz

San Antonio Housing Authority - Michael Bond Director of Public Housing and Felipe J. Sanchez

**District Manager** 

Communications and Public Affairs City of San Antonio

City of San Antonio Code Compliance

3-1-1 Customer Service - Tony Bosmans

**Austin Police and Fire Departments** 

Kirby Police & Fire Departments

Converse Police and Fire Department

City of Garden Ridge Mayors Office

City of Garden Ridge Police and Fire Departments

Selma Police and Fire Departments

Schertz Police and Fire Departments

**Universal City Police and Fire Departments** 

Live Oak Police and Fire Departments

**Balcones Heights Police and Fire Departments** 

Castle Hills Police and Fire Departments

**Leon Valley Police and Fire Departments** 

Federal Bureau of Investigations (FBI) - Sandra Mae Garcia

Ft. Sam Houston Army Base

Lackland Air Force Base

Randolph Air Force Base

**Brooks City Base** 

City of San Antonio Public Works

San Antonio Water Services

City Public Service (CPS) Energy – Albert Cantu

San Antonio Public Works - John Rodriguez

City of San Antonio Neighborhood Services

San Antonio Express-News Paper - Alejandro Martinez, Roger Croteau, and Brian Chasnoff

The Herald-Northeast News

**Hill Country View News** 

**Northwest Weekly News** 

North San Antonio Times News

**North Central News** 

**Southside Reporter News** 

**Bulverde News** 

**Medical Patriot news** 

**Kelly Observer News** 

**Brooks Discovery News** 

KENS 5 News TV - Linda S. Mullen

**WOAI 4 News TV** 

KSAT 12 News TV

WOAI 1200 Radio - Bud Little

KABB 29 News TV

KZEP 104.5 Classic Rock Radio (interview enclosed)

St. Mary's University Police Department

Palo Alto College

St. Philips College

San Antonio College

Our Lady of the Lake University

**Trinity University** 

**Edgewood Independent School District** 

Harlandale Independent School District

Mark Collins as George Washington – Motivational speaker

Le Paul Trevino – DJ Bee Hive Entertainment

Neighborhood Resource Center - Dr. George Layton

South Texas Blood & Tissue Center - Anna M, Arce

Ultimate Entertainment San Antonio - Kitty Masi

United Way The Volunteer Center - Karen L. Williams

International Association Chief's of Police (IACP)

U.S. Census Bureau 2010 Census - Priscilla Rosales-Pina

Cole High School ROTC – Lt. Col. Robert E. Hoffmann

H.E.B. Groceries Stores – Ernest Gamez

VIA Metropolitan Transit Classroom on Wheels - Jerri Ann Jones

**UT Health Science Center (Poison Control Center)** 

NNO Awards Sign Painter - Raul Mena

All the San Antonio Housing Authority, Neighborhood Associations, Home Owners Association,

Property Owners Associations, Apartment Complexes, Block and Individual parties

Many thanks to All City Mascots for doing a fantastic job –McGruff the Crime Dog, Blue Bear the Anti-Drug Bear, Sparky the Fire Dog, Tex the Shelter in Place Turtle, Spurs Coyote, Cody the Enforcer, CPS, SAWS, HEB, VIA Buster, Palo Alto College, St. Philips College, Binny the Bin Recycling, Libro the Lion, Chips and Salsa.

#### **Law Enforcement Involvement:**

### San Antonio Police Department:

Office of the Chief of Police—Dedicated Funds towards the NNO 2009 Campaign which helped purchase 125 banners to be given at the different NNO 2009 schedule of events, helped purchase other necessary items for other events leading up to the NNO event on October 6, 2009, and provided means to secure the San Antonio Professional Fire Fighters Banquet hall for the NNO 2009 Awards Banquet, along with some food, beverage, plaques, certificates, and SAPD/NNO Award Street Signs.

<u>Volunteers In Policing Program</u> – A large group of SAPD VIP's assistance with making phone calls, data entry, passing out flyers, designing web pages, maintenance of the registration database, designing and creating the National Competition Scrapbook, transporting photographer and dignitaries, different NNO events, Fingerprinting, transporting food, cooking, providing drinks, etc...

<u>Scrapbook Donation</u>: Mike Dolan owner of Scrapbook 911 donated scrapbook materials **NNO Registration Database**: Monica Salyer

Phone Calls: Carol and Captain Noce

Mascots – All City Mascots (see Point Of Contact listing)

<u>Public Information Office</u> – Assist with media contacts and advertising materials, taping video footage, and contacts.

<u>Photo Lab</u> –Terry Sanchez, Debra Rivera were on hand at events to photograph activities allowing us data to present in our State and National Competition packages.

<u>Website - Ms. Carla Zainie was critical to our success in creating and maintenance of the San Antonio Police Department NNO 2009 website and pages.</u>

<u>SAFFE Units</u> - (San Antonio Fear Free Environment – Community Policing Units located at all six substations) 120 officers assigned to the 6 SAFFE units were dedicated to community policing efforts throughout San Antonio and assisted with communication to neighborhood representatives, transporting materials to and from neighborhoods and various offices. (see enclosed listing of all locations visited). In addition, one officer at each of our 6 police substations is designated as our Cellular On Patrol (COP) / Volunteers In Policing (VIP) Officer from within our SAFFE Unit. Their primary function is to oversee SAPD volunteer activity at the substation level. Each of these six officers were utilized in the delegation of NNO tasks.

Officer Ralph Delgado (East SAFFE): Media. Officer Delgado was responsible for coordinating all media coverage, press releases, television and radio interviews, coordinating Police & Fire Public Information Office (PIO) participation, retrieving media after-action footage, and secure video production services. Officer Ralph Delgado was coordinator for St. Philips College Kick-Off event.

Officer Scott Hermes (South SAFFE): Coordinator for Target Safety Fairs. Duties included contacting and organizing agency participants, police volunteer assistance, mascots, and resources from the City of San Antonio. Officer Hermes will be assisting with the set up, production and clean up of the Local Competition Awards Ceremony at the SA Firefighters Association Union Hall.

**Robert Valle (West SAFFE):** Mission's Baseball Game and Local Competition Awards. Officer Valle was tasked with coordinating Police & Fire involvement at the San Antonio Missions Baseball game, to include the skit, mascots, props, and game announcer notes.

Officer Ronald Atkinson (Prue Rd. SAFFE): Local Competition & Awards Ceremony. Officer Atkinson is responsible for planning and coordinating the December 3, 2009 Awards Ceremony. Communication was established with the SA Firefighters Association and their Union Hall was secured free of charge for our Awards Ceremony. Decorations, transportation of entries to hall, set up, break down and clean up.

Officer Felipe Santos (Central SAFFE): Electronic Billboards, Majestic Theater, Alamo dome, and 9 other electronic billboards around the Greater San Antonio Area for advertising purposes. Also communication with the Express News for sponsorship of fans (this did not pan out, but we did receive a large advertising space free of charge from the newspaper – this will be used to thank all of our Team NNO 2009 partners and the citizens in the Greater San Antonio Area for their participation and support.)

Officer Douglas Davidson (Special Projects Officer): Worked on several NNO projects to include working on the four TV Broadcast recording for NNO 2009.

Supervisor and Two officers assigned to the Volunteers In Policing Unit were critical to the cohesiveness and daily support of the NNO 2009 projects and events.

<u>Sergeant Rene Martinez:</u> As the Special Projects Supervisor he spearheads and oversees the units operations for all assigned special projects and the Volunteers in Policing Program. Sgt. Martinez spends countless hours maneuvering around the SAPD assignments and if not for the LOVE, hard work, and unselfish acts of getting things done, the VIP program could not succeed as it has. It is because of his genuine care for the program that the VIP Program is so successful.

Officer Ray Todd: Dignitary Transportation, City Public Service and San Antonio Water Systems involvement (seeking and coordinating advertising in mail outs), neighborhood registrations (online support, phone registration or in person), oversight of video production, answering and returning phone calls, and other administrative duties as needed.

Officer Victor Trevino: Coordination of all events with City Hall and the City Manager's Office, obtain Proclamation, organize and coordinate Proclamation & Lighting Ceremonies, Set-up Mascot events, answer and return phone calls / emails, and other administrative duties as needed.

## San Antonio Park Police

Sgt. Al Ballew, Officer Raymond Perez, and Officer Nelinda Barrera

#### San Antonio Fire Department:

<u>Public Information Office</u> – Engineer Deborah Foster. Scheduled and participated in NNO interviews, worked with the SAPD PIO office on media contacts, advertising materials, ensuring fire trucks, personnel and equipment were available for media events as well as participation within the neighborhoods during NNO 2009.

Bexar County Sheriff's Office, Bexar County Constables, San Antonio Park Police, Code Compliance, St. Mary's University Police Department, Our Lady of the Lake University, Edgewood Independent School District (ISD), Harlandale ISD, and Ft. Sam Houston Army Installation, etc...(see list of participants):

<u>Patrol Divisions</u> – Provided officers and deputies to participate in the National Night Out events.

## **Special Schedule of 2009 NNO Events:**

Wednesday, July 29, 2009 3:00 p.m. – 4:40 p.m. City Council Staff Meeting (all 10 districts) to discuss NNO 2009 issues and plan.

Tuesday, August 4, 2009 11:30 a.m. – 1:00 p.m. State Farm Insurance Safety Fair 777 East Sonterra Blvd., San Antonio, Texas 78258

Wednesday. August 5, 2009 6:30 p.m. – 8:30 p.m. District 4 Councilman Philip A. Cortez general NNO general meeting with districts neighborhood association's presidents

Saturday, August 8, 2009 NNO Sponsored event - People against Corruption and New Jefferson Heights Neighborhood Association sponsor clothing and other supplies before school starts, 2802 Martin Luther King Dr #2, San Antonio, Texas 78220

Saturday, August 15, 2009 9:00 a.m. – 11:00 a.m. District 3 Councilwoman Jennifer V. Ramos NNO general meeting with districts neighborhood association's presidents

Thursday, August 27, 2009 6:00 p.m. – 10:00 p.m. Wolff Stadium NNO 2009 Missions Baseball Game 5757 Highway 90 West, San Antonio, TX 78227

Saturday, August 29, 2009 9:00 a.m. – 1:00 p.m. Target Safety Fair – Target Store #1979 Balcones Heights Crossroads @ 4522 Fredericksburg Rd.

Saturday, September 12, 2009 10:00 a.m. – 1:00 p.m. Cash America Pawn Shop Operation ID and Safety Fair 6522 San Pedro Ave.

Saturday, September 19, 2009 10:00 a.m. – 1:00 p.m. Cash America Pawn Shop Operation ID and Safety Fair 8706 Perrin Beitel Ave.

Thursday, October 1, 2009 5:15 p.m. City Council Chambers NNO 2009 Proclamation City Council Chambers

Tuesday, October 6, 2009 10:00 a.m. Front Steps, City Hall NNO 2009 Lighting Ceremony City Hall Steps

Tuesday, October 6, 2009 5:30 – 10:00 p.m. NNO 2009 Alamo Dome Fan Fair, 100 Montana St, San Antonio, Texas 78203

Thursday, December 3, 2009 6:30 p.m. – 9:30 p.m. SA Firefighters Association Hall NNO 2009 Awards Ceremony

The Citizens of San Antonio would like to recognize the efforts of the National Night Out 2009 Project Coordinator and all its committee board members. We realize that organizing an event such as NNO for millions of participants doesn't come easy or without a price, our hats of to you for doing this "Outstanding NNO Program" for the past 26 years and being very successful in putting all together.

## Respectfully,

Juan M. Ayala

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San Antonio Police Department

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